

Clickbank Newbie Makes \$5000 In Just 2 Weeks

AN INTERESTING
CASE STUDY

By *I.Richie* on Warrior Forum

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Dear Warrior! Thanks for purchasing this case study. I am sure that by reading this case study you'll learn some great ideas to make money with Clickbank because I am going to show you how I started as a Clickbank newbie and earned \$5000 in just 2 weeks (and still earning...) I've tried to keep this case study as short as it could be because everyone is short on time these days but at the same time, I've made sure that everything has been covered. I've also inserted a lot of screenshots in this case study to make it easily understandable.

Ok! I had already heard a lot about [Clickbank](#) but never tried my luck with it. I got a Clickbank account around 6 months ago, but never did anything to earn money. I never understood from where should I start? You can say that I was a Clickbank newbie. Last month I thought I should do something with Clickbank to earn money.

I logged into my account and started browsing for the products available to promote. My purpose was to target a niche which is full of buyers and to find a product which:

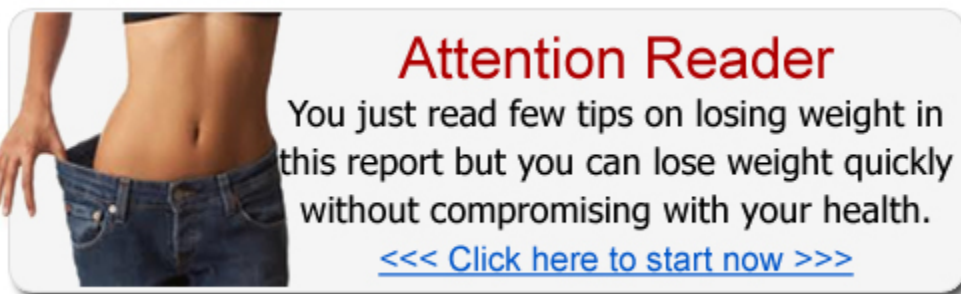
- has a great website, so that my visitors convert well.
- has a reasonable price
- offers good commission/sale

After browsing for half an hour, I found a weight loss product. The landing page was good and convincing and it pays around *\$26/sale*. I won't tell you the name of the product here, because you will think that I am promoting that product. But, if you want to know then you can send me an email and I will tell you the name of the product. But it doesn't mean that you should go for only that product. There must be a lot of other products in the same niche. Maybe few of them would be better than this and also convert better. You must check them too. After I found this product according to my criteria, I decided to promote it.

As a newbie, I was searching for more and more information about making money on Clickbank. After doing some more research I found that people love reading free reports, e-books and other stuff to find similar stories and in depth ideas to solve their problems. I learnt, if you want to sell a Clickbank product then a free report is

always recommended. Create a free report, insert your Clickbank affiliate link into it and give it away to your targeted readers. So, I thought about giving away free weight loss tips to my readers and then asking them to check out the Clickbank product. This was a great idea. You know, after reading your report if the visitor is impressed he will definitely try to see what you are recommending him.

After reading and collecting some weight loss tips from here and there, I wrote my own weight loss e-book, which contains only 5 pages. It took me around 3 days to write and modify this report to give it a professional look. At the end of this free report, I inserted a very attractive picture and linked it to my Clickbank HopLink. Here is the picture which I used to induce visitors to click on my Clickbank HopLink. This picture was responsible for hundreds of EXTRA clicks which wouldn't have generated otherwise.



Attention Reader
You just read few tips on losing weight in this report but you can lose weight quickly without compromising with your health.
[<<< Click here to start now >>>](#)

I am not too good in writing landing pages. But after spending few hours, I wrote my own landing page. It must have been something decent and professional, but I was in hurry too. So, I designed a landing page which was neither great nor poor. It was just OK. Now, I was not sure whether I was going to make any money or not so I thought about using a free website. I used www.hostgator.com to make a website for 0.01\$ (Use this Coupon Code MYLUCKYDAY for 0.01\$ / first Month Hosting) After registering with the website, I took a relevant domain name and uploaded my landing page at <http://quick-weightlose.com>



There are a lot of other places where you can get a free website, but I tried this one because they are providing php, mysql and FTP facilities. The other website providers are hpage.com, 110mb.com and yolasite.com

Now my website was ready! So my next target was getting more and more targeted visitors to my website who would download and read my report and click on the picture I inserted in my report. As a newbie, I didn't have:

- any email list.
- funds to spend on advertisement.
- seo tools and nothing like that...

Although, I am not good on SEO etc. but I am good in social networking. I have 600 followers in my Twitter account. I had heard a lot of success stories from the people using Twitter to make money so, I started using Twitter to post tweets about my website by inserting the most searched keywords on weight loss. I was used to post around 8 tweets a day with link to my website. I continued this practice for 3 days. After three days, I analyzed that I got just 25 visitors in total. I realized that until you have thousands of followers, you can't get traffic from Twitter. *What the hell!*

After wasting 3 days on Twitter, I changed my mind and thought about working with Facebook. I was in the mood of doing something that could give huge exposure to my website and the free report, I was sharing. So, I thought about doing Facebook ads. But when I built an ad campaign, I found that it will cost around \$0.60 per click. I dropped the idea as quickly as it came to my mind. I never let my morale went down and kept myself full of energy and creative.

I got another idea soon. I thought, I will add friends on Facebook and then offer them my free report. I surfed a lot and read many tips on adding friends on Facebook and finally developed my own method of adding friends **without** spamming Facebook. Most of you might have heard about this method, but I used it with a new twist and it WORKED! Using my own method, I was able to add 500 friends in just 8 days.

Here's the method which worked for me and again, we are not going to spam Facebook.

1. Create a new Facebook account.
2. Enter complete information in this profile. You want to use your real name or not it depends upon you. I didn't use my real name but my nick name.

After making your profile, start browsing Facebook and find people having more than 100 friends and see what they've shared in their profile. If someone has shared a website link or a picture on his profile, you can comment on it. Before commenting on it, click 'Like' to make that person happy. The comment should be too good so that it gets noted by a lot of people.

Here is a decent comment you can make if someone has shared a money making website link on his wall. *"Great! I really liked the website you've shared. I think, I should follow this method and find if it can help me in making money. Do you have more links to share?"*

Please note, not all the people allow everyone to post on their walls. As soon as you comment on their links, you will get noticed. If you've an interesting profile, then people will start sending you friend requests, because they will like to share more links with you. Your work is just to accept the friend requests. Don't forget to 'Like' the status of other people. In that way, you will surely get noticed, because the profile owner will know that you've liked his/her link. I asked you to comment on those people link who have atleast 100 friends, because when both of you will become friends, it will be further noticed by 100 Facebook users! *Got idea?*

I never sent even a single friend request on Facebook, I kept on accepting the friend requests from everyone and was able to add 500 friends in 8 days. This method is completely whitehat and I never spammed Facebook, Did I? If you think, putting decent comments on other people status updates is spamming then what about *'manual blog commenting'*?



Make your comments as genuine as possible!

Don't put comments like 'Wow!', 'Nice photo' and something like that. If you force the user to add you as a friend, then they may report you and Facebook will block your account, immediately!

Now, I had 500 Facebook friends to start but I was in the search of other Facebook tools to give my free report a great exposure. After spending 2 more days on the internet and spending my time to find new Facebook tools, I found a really powerful and interesting way to give my free report a viral push. I bet that majority of internet marketers don't know about it and even if they know, they don't know how to use it to the maximum advantage. This method sent thousands of Facebook users to my website and I got countless downloads of my free report which resulted in a lot of Clickbank hops and I made a \$5000 in just 2 weeks (and still making...)!

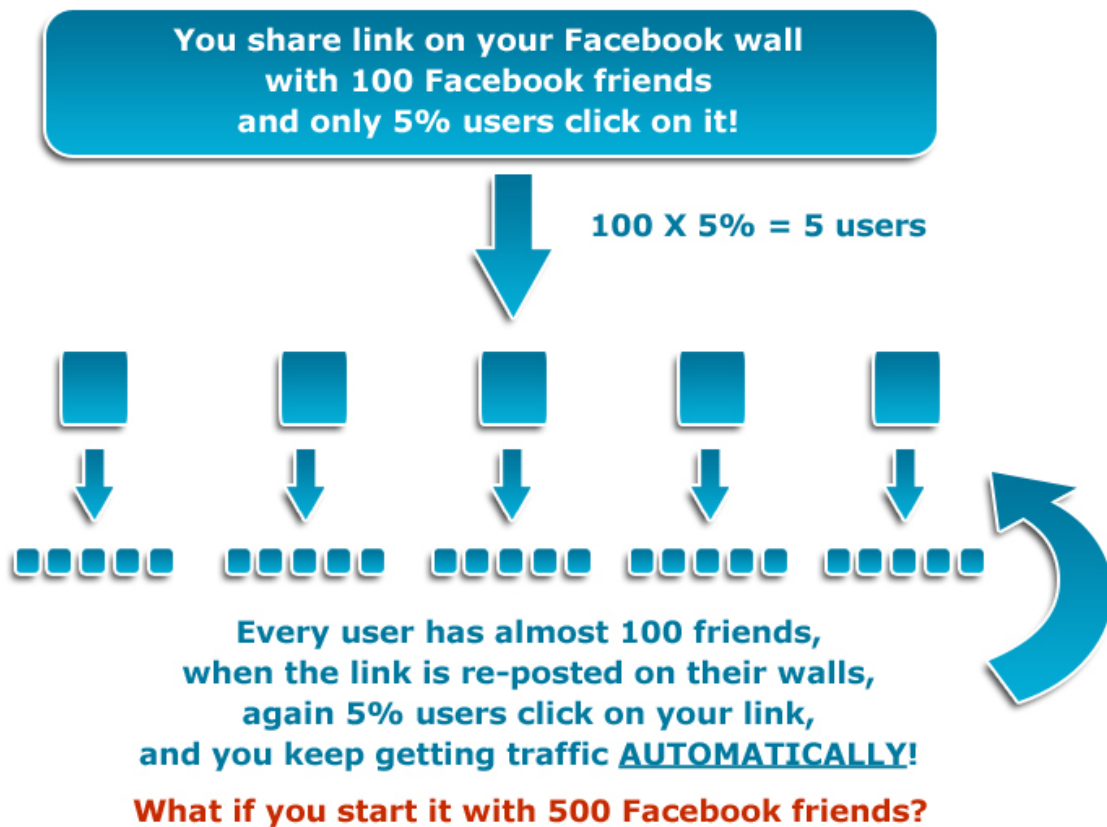
Ok, Can you tell me which method of getting visitors is better?

1. You share the link to your free report on your 500 friends Facebook wall and anyone can visit your website and download your free report ***OR***
2. You share the link to your free report on your 500 friends Facebook wall and everyone who wants to download your report has to share the same link on his own wall to download the report and visitors coming from that link also have to do the same.

Definitely, second method is really powerful. In first method you get visitors only from your profile but in second method you are able to use the power of viral traffic. You will get the visitors from unlimited Facebook profiles, because everyone who is willing to read your report will have to share your website link on their Facebook wall. *Don't worry!* I am not going to recommend you any software or a script, neither free nor paid one. Rather I am going to show you how I used Facebook itself to generate viral traffic for my website in a really simple way.

I read somewhere that only 5% people on Facebook click on your links and 95% just ignore it! But we are going to give it a viral touch. Here is a really simple example to show you how this system works.

! For the sake of simplicity, I've made this diagram assuming that you've only 100 Facebook friends to start but you should start this method with atleast 500 Facebook friends.



I hope now you understand how powerful this method is. Most of the viral traffic methods require your visitor to share his link and refer X number of visitors to your website in order to unlock the download page. But this method doesn't require any fix number of people to refer and user get his download instantly as soon as he shares the link.

Now, let's learn how to establish this system

STEP 1: As soon as you have added 500 Facebook friends and your website is ready, go to <https://developers.facebook.com/apps> and click 'Create New App'. Here 'App' means 'Application'. Don't worry! It's not at all difficult and wouldn't take more than 5 minutes of yours.



STEP 2: After you click on ‘Create New App’ you will see the following screen. Here you will enter your application name, check Facebook terms and click ‘continue’. App name should be unique.

New App

App Name:

Locale: **English (US)** ▼

I agree to the Facebook Terms.

Please note that your app name cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook.

Continue Cancel

STEP 3: After entering the application name, you will see the following screen. At this screen, you can see your Facebook Application ID and a secret key. Save these two things in a separate notepad file, we will need them later on. You can also change logo and icon of your Facebook application but that is optional, I didn’t do that!

App Info

App ID: [redacted] **Your App ID & Secret Key**

App Secret: [redacted] (reset)

Basic Info

App Name: [?] weightlosereportapp

Description: [?]

Locale: [?] English (US) ▼

Category: [?] Choose a category ▼

App Images

Icon: [?]

Logo: [?]

To change logo or icon

Change your icon

Change your logo

At the same page when you scroll down, you can see the columns for entering your email address for support and your privacy policy and terms URLs and click 'Save Changes'. You can see below, how I entered these items:

Contact Email: [?]	<input type="text"/>
	Required: Primary Developer Contact
Privacy Policy URL: [?]	<input type="text" value="http://www.quickweightlose.byethost10.com/pp/"/>
	Required: All apps must have a Privacy Policy
Terms of Service URL: [?]	<input type="text" value="http://www.quickweightlose.byethost10.com/terms/"/>
User Support Email: [?]	<input type="text"/>
User Support URL: [?]	<input type="text"/>

[Save Changes](#)

STEP 4: Click on the 'web' option in the left side menu.

- About >
 - Basic Info
 - Roles
 - Advanced
 - Web ←
 - On Facebook
 - Mobile

Here you can enter your website name and sub domain, you can also enter your website URL in both fields.

Website Settings	
Site URL: [?]	<input type="text" value="www.quickweightlose.byethost10.com"/>
	Required: URL of your site.
Site Domain: [?]	<input type="text" value="www.quickweightlose.byethost10.com"/>
	Required: Domain to enable authentication (subdomains included).

[Save Changes](#)

STEP 5: After entering this information, click ‘On Facebook’ link on the left side menu.



Enter only a unique name in ‘Canvas Page’ column and leave other fields blank.

A screenshot of a form for configuring a Canvas Page. The form has the following fields and options:

- Canvas Page:** [?] http://apps.facebook.com/weightlosereportap / — **Must be unique**
Required: URL for your app
- Canvas URL:** [?] [text input field]
Required: URL to pull content for your app
- Secure Canvas URL:** [?] [text input field]
Required: SSL Cert by October 1, 2011
- IFrame Size:** [?] **Show scrollbars** **Auto-resize**
Select "Auto-resize" to grow to the height of your app's content
- Bookmark URL:** [?] [text input field]
Optional: Defaults to Canvas Page

That’s it! Your viral application is ready! We just need to edit one important file.

STEP 6: Extract **bundle.zip** file, it's available in the zip file you downloaded after purchasing this WSO. Open the folder **script**, it contains a file **index.php**. Open this file in notepad to edit. You can do it in less than one minute. This is truly simple and interesting!

```
<?php    Your application ID
$app_id = "234246829940672";
        Your website link
$your_website_link="http://www.quickweightlose.byethost10.com";
        Location of picture which will
        display with your link
$picture="http://www.quickweightlose.byethost10.com/images/apple.jpg";
$title="Get Access To FREE PDF And Learn Awesome Tips For Losing Weight Really Fast";
        Title of your link
$description="This PDF report contains awesome tips for reducing weight super fast. Not
only this you will also learn how a proper diet and some very simple habits can help you
losing weight immediately and without compromising with your health. Download your
copy now as only 15 copies are left.";
        Description of your link
$redirect_user="http://www.quickweightlose.byethost10.com/download.htm";
        Page where you want to redirect the
        user after he clicks 'Share' button
$message="Hello";
Write anything but Facebook will ignore this field.
```

After making these little changes, save the file. Now, using File Manager or FTP, create a new directory in your website and name it 'Facebook', like *www.yourwebsite.com/facebook* and upload this **index.php** file in this new directory.

! Make sure that the page, where you want to redirect the visitor after successful wall post (to download the free report), is already available on your website. You can **not** redirect the visitor to a site other than your current site. If you do that, you will get API error: This application is not owned by this site.

Commonly, at your home page you have a 'Download' button where visitor can click and download the free report. Instead of linking 'Download' button directly to your free report, link it to www.yourwebsite.com/facebook. It will take your visitor to Facebook website and he will see the following window.



Now, it depends upon visitor, whether he wants to put any message or not, but it doesn't affect the working of this method. Till July, 2011, developers were able to put a pre-populated message in their applications but now Facebook ignores that field. As soon as visitor clicks 'Share' button, the link will be posted on his Facebook wall and he'll be redirected to your download page (which you mentioned in [index.php](#) at previous page). I am using a very simple page to enable the user to download the free report. It looks like as below.

**Thanks, [Click here](#) to download
Free Report Now!**

Gud Luck!

Quick overview of what we've done so far:

1. Visit <https://developers.facebook.com/apps> and click 'Create New App' button.
2. Enter application details as mentioned in this e-book earlier.
3. Extract **bundle.zip** file. You will see **script** folder which contains **index.php** file.
4. Open **index.php** file in notepad to enter your application ID, link, title, description and redirect URL etc.
5. Create a new directory 'Facebook' on **your website** and upload **index.php** file in that directory.
6. On your home page instead of linking the 'Download' button to your free report, link it to *www.yoursite.com/facebook* . In that way, visitor who will click 'Download' button will be taken to Facebook and as soon as he clicks 'Share' button, your website link will be posted on his wall and he'll be redirected to your download page.

[See this method in action at my website](#)

(You must already be logged into your Facebook account, before you click 'Download Now')

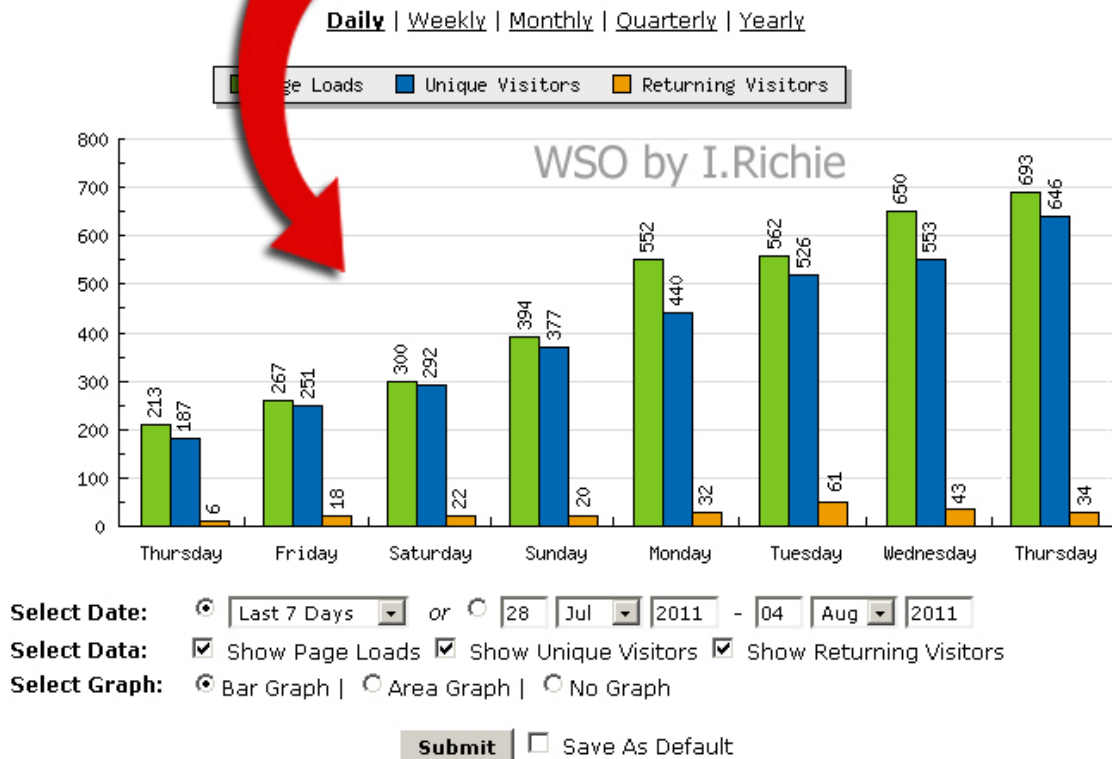
Simple enough, right? Now as soon as your visitor share your website link on his wall, his other friends will also see your website link and will like to download the content and they'll also have to do the same thing and so on...



Don't think that you will start getting awesome traffic by just posting your link on your Facebook wall only once. You'll have to post your link on your Facebook wall with unique text for 4-6 times a day, for 2 days atleast. It will keep putting necessary momentum in the traffic flow. Be creative and write some eye catchy text!

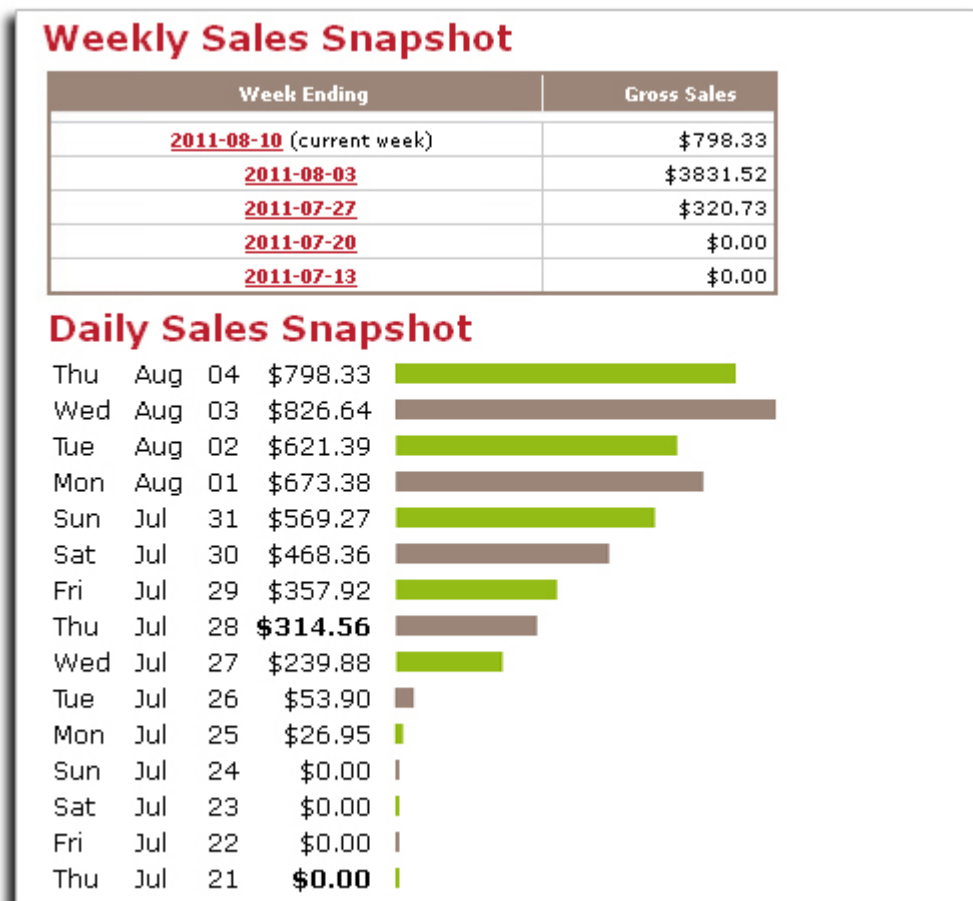
The day when I posted link on my Facebook wall, I got only 23 unique visitors and on the next day just 49 (website was down for 12 hours, free websites are terrible sometimes!). Next day, I found that website was running perfectly but the viral effect was stopped, because people were not getting the free report. I put 5 status updates on regular intervals on my Facebook account with link to the report and soon I was getting some great results. I could clearly see the viral effect and got 156 unique visitors on the same day and got few sales, on next day, 187 unique visitors, 251, 292, 377 and so on... the traffic is now rising day and day, **AUTOMATICALLY!** Yesterday, I got around 646 visitors and thought about writing this free report. Today, I've already got 745 visitors and still 6 hours are remaining.

Traffic Increasing Day By Day, **AUTOMATICALLY!**



Picture of my Clickbank account shows that my earning before July 24th was \$0.00 for everyday. On late night of July 25, I launched this Facebook viral technique and got one sale. Next day, I checked the stats and there were only two sales (due to down website, I mentioned earlier). But thereafter it started bringing avalanche of traffic, clicks and sales for me and it's continuous

I spend only 10 minutes a day to share link to my website to keep the traffic momentum and rest is running **AUTOPILOT!** It's a really awesome feeling when I check my Clickbank account everyday and find that I've made \$\$\$ spending really a little time.



Got Excited?

So you just saw how I earned \$5000 in Just 2 weeks (and still earning...) with no experience of Clickbank and without SEO, article marketing, email list, forum marketing, joint venture or anything like that. You must apply this method because in my opinion, this is the easiest method that really works!

But wait! Few things might block your way:

- You may not have sufficient time to write a free report to share.
- You may not have time or material to write a landing page.

I've a perfect solution for you. Rather than experimenting and spending your time on writing your own material, how about using the SAME material which is already working for me **AUTOPILOT?** Yes, to give you a quick start, I've made a bundle of everything I am using in this method.

This bundle includes:

1. Weight loss report I give away to my visitors - \$17 Worth
(Just insert your Clickbank ID and its yours!).
2. My landing page where visitors come, get impressed and download the free weight loss report - \$27 Worth
(Simply upload this landing page on your website and your site is ready)

You can get both of these things (**Total Worth \$44**) and can edit them in your own way because I am offering Private Label Rights to every buyer of this WSO on both of these things for **FREE!** Yes! You won't believe, but I am offering PLR on my weight loss report as well as on my landing page for **FREE!** This is just because you can start immediately! Check the ZIP file you downloaded after your purchase, extract **bundle.zip** and there is a folder **material**. It contains my landing page + free report and every buyer has PLR rights on it. You can edit it in the way you want! Use them according to your requirement and take maximum advantage.

More Possibilities

There are a lot of other possibilities with this method. For example, I am providing the free report to everyone who is sharing my link on his Facebook wall, but how if I ask every visitor to subscribe to my list in order to get the free report? Yes! You'll get hundreds of subscribers in a really short time and you can sell them anything related to weight loss or Facebook, because they are interested in a weight loss product and are the users of Facebook too.

Not only this, how if I ask them to complete a survey in order to download the free report? A lot of money can be made via Sharecash or CPAlead.com websites by putting your widgets on the download page. You can definitely experiment with these methods to give your own twists.

Dear warrior, I haven't written this case study just to sell and make money. My purpose is to share the knowledge which I have. I don't want you to just read and close this PDF. I want to see you being successful using this method. If you need help at any stage, just shoot me an email at richiexpert@gmail.com Please allow me atleast 24 hours to reply to your email.

Gud Luck!

I.Richie